CREATING SOCIAL VALUE THROUGH PROCUREMENT
As a large organisation, we’re using our spending power as a driving force for social change.

And to continue to drive this change, we need to carry on working collaboratively with our suppliers and extended supply chain.

Our aim to maximise opportunities for social enterprises to deliver products and services is achieving great results with a doubling of spend with social enterprise businesses in 2018. We’re enjoying new relationships with many social enterprise suppliers and we want this to be a common ethos of working amongst our supply chain.

Working with Social Enterprise UK we’re identifying key areas of spend opportunities for social enterprise business where gaps in the market exist. However, we have a lot more to do as we strive to achieve our spend targets of 1% in 2020 and 5% in 2023.

Together, with your help, we can make a real difference in creating social value in procurement.

John Cully
Chief Procurement Officer, Amey
We’ve been in business for nearly 100 years. We’re proud of our long history and the difference we make; serving the communities we work in, whatever the weather and whatever the challenge.

We create safer, smarter and more sustainable places to live, work and travel. By designing, building, maintaining and investing in our country’s services and infrastructure.

Our goal is to create better places to live, work and travel. And we do this by directly delivering our services as well as through our network of suppliers.

We’re increasing the positive social impact we have on the communities in which we work. Collaboration with our suppliers and engaging with social enterprise businesses, both directly and through our extended supply chain, is key to continually improving.

Our commitment to doing good business is unwavering and this approach helps us to respond to some of the social, economic and environmental challenges faced by our customers.

Double spend with social enterprise businesses from 2017 to 2018

"Choosing to buy the products and services we need to run our business, from organisations that put their social mission at the forefront of what they do and why they exist, has huge benefits.

"Not only does it help our business meet supplier diversity aims, social enterprises bring innovation, creativity and create a lasting positive impact on society."

Emily Davies
Head of Social Impact, Amey
Our Social Enterprise journey

OUR PAST

› 2017
  Joined the Buy Social Corporate Challenge

› 2017
  Social Enterprise spend of £930,000

› 2018
  Winner of SEUK's 'Buy Social' - Market Builder Award

› 2018
  Social Enterprise spend of £3.7 million

OUR FUTURE

We have set the following spend targets for Social Enterprise, supported by a series of key actions for success:

› End of 2020
  1% of addressable spend to be with Social Enterprises = circa £8 million

› End of 2023
  5% of addressable spend to be with Social Enterprises = circa £40 million

£1.4bn
SPEND PER ANNUM
(47% WITH SME BUSINESSES)
Now that we’ve set targets for social enterprise spend, our focus is to implement regular internal reporting on spend and progress to spend. This will be integrated into our Power BI Reporting Tools, enabling each local Account Management to monitor spend.

We’ll provide training and raise awareness on social enterprise, in the context of delivering social value in our local communities. We’ll monitor this training, targeting our procurement and commercial teams who are making buying decisions every day.

Each of our five Business Units plus our Group Services are responsible for identifying their own social enterprise spend targets and putting in place a plan to achieve them. Key to this will be identifying the priorities – both from a category and geographical perspective.

Given that half of Amey’s turnover goes directly to our supply chain, their input and engagement on social enterprise is fundamental. We will initially target engagement with our Tier 1 suppliers.

We’ll develop a tool to better explain and quantify the social benefits of working with social enterprises. This will contribute to wider commitments and action we take to delivering social value. We’ll share these outputs with our customers and wider stakeholders.

We’ll continue to be an active partner in SEUK’s Buy Social Corporate Challenge, and advocate for social enterprise – working with our suppliers, customers and other external stakeholders. We’ll continue to lead activities across our industries and geographies to place a spotlight on social enterprise.

We’ll offer guidance and support for social enterprises – using the broad and diverse resources within Amey, to support them to thrive and expand. We’ll aim to remove barriers and tackle challenges to trade with social enterprises and continue to be transparent. Where relevant we’ll support campaigns and activity to help reinforce and deliver positive social impact.
Case Study

BRITAIN’S BRAVEST MANUFACTURING COMPANY

Owned by military charity Royal British Legion Industries, Britain’s Bravest Manufacturing Company (BBMCM) is a provider of routine and bespoke permanent signs for commercial applications, public buildings, roads and railways.

The company employs more than 100 people – 70% of whom are veterans, have a disability or both – and reinvests its entire surplus to offer greater employment opportunities to its beneficiaries.

THE IMPACT

By supporting them and using them within our service, BBMCM provides individuals with a range of barriers to employment, including many Armed Forces Veterans, an opportunity to develop their skills and independence.

“It is important that Amey use social enterprises in their supply chain, however the main reason we chose to work with the BBMCM is the excellent, high quality service they provide and the positive ‘can do’ attitude of their team.”

Dave Matthews
Account Director, Kent Highways

“We’ve met people within Amey who deal with us on a day to day basis from the depot level, right up to Andy Milner, the CEO.

“At every level we have great engagement, we’re hugely appreciative.

“Our well-established relationship with Amey was truly instrumental in our growth into the road signs market and allowed for us to better the lives of countless veterans and people with disabilities.

“Amey’s commitment to the Social Enterprise UK Buy Social Corporate Challenge is clearly unwavering. It comes as no surprise they are considered leaders in improving the lives of disadvantaged people through their business choices.”

Kate Bull
Director of RBLI’s Britain’s Bravest Manufacturing Company

£3.7m SPEND WITH SOCIAL ENTERPRISES IN 2018
Supply Chain Charter

We define social value to be the benefits that come about through public service contracts that improve the economic, social and environmental wellbeing of people and communities.

We recognise the positive impact that suppliers bring to communities in delivering their services and products to us. Our aim is to engage with suppliers on social value, so collectively we can positively contribute to the overall wellbeing of local communities.

To support this intention we have established this charter, setting out our key areas of priority and action which we ask our suppliers to contribute to and work with us to achieve.

This charter sits alongside our existing Sustainable Procurement and Supply Chain Policy Statement.
How it will work in practice

» When tendering to supply goods or services, appropriate Amey suppliers will be asked to provide details of how they will contribute and work with us to achieve the outcomes of the charter.

» We’ll provide guidance to accompany the charter and example of actions and commitments the potential supplier can make to support in the delivery of social value.

» Our procurement/commercial teams will give social value an evaluation weighting and be transparent as part of the process as to what this is. Where relevant, they will highlight any particular priority themes.

» On contract win, suppliers will agree with us specific commitments and performance metrics under social value – including reporting mechanisms and frequency.

» Existing suppliers will work with our procurement teams to agree steps to progress action and commitment against our charter.
We’re the faces behind the services the public use every day and we’ve been in the business of creating better places for nearly 100 years – it’s our purpose and passion – and it’s what drives us to keep improving our services every day.

Creating **better places**
to live, work and travel

> Engineering  
> Facilities  
> Environment  
> Utilities  
> Transport  
> Defence  
> Justice